

Page 7, the paragraph at lines 3 through 14, please replace with the following:

--Zeolite used in the present invention is a material which generates heat of hydration when blended with water, and synthetic zeolite powder, for example  $(1-x)Na_2O \cdot xK_2O \cdot A1_2O_3 \cdot 2SiO_2$  ( $x \geq 0.3$ ) (synthetic zeolite 3A type);  $Na_2O \cdot A1_2O_3 \cdot 2SiO_2$  (synthetic zeolite 4A type);  $(1-x)Na_2O \cdot xCaO \cdot A1_2O_3 \cdot 2SiO_2$  ( $x \geq 0.7$ ) (synthetic zeolite 5A type) are preferable. As to the particle size distribution of the synthetic zeolite, 0.15mm or less is preferred, and such products, there may be mentioned Zeolite A-3 powder, Zeolite A-4 powder and Zeolite A-S powder commercially available from TOSOH Corporation, and others available from UNION SHOWA K.K.--

IN THE CLAIMS:

Please replace claims 3 through 5 with the following amended claims 3 through 5 as follows:

*Sub A*  
--3. (Amended) The heat-generating cosmetic according to Claim 1, wherein said polyhydric alcohol or polyoxyalkylene (having 2 or 3 carbon atoms) - glycol adduct is at least one compound selected from the group consisting of polyethylene glycol, 1,3-butylene glycol, glycerol, polyoxyethylene glyceryl ether and polyoxyethylene-modified organosiloxane.

4. (Amended) The heat-generating cosmetic according to Claim 1, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

5. (Amended) The heat-generating cosmetic according to Claim 1, which further comprises (d) sodium polyacrylate powder.--

Please add new claims 6 through 29 as follows:

*AS B1*  
--6. (New) A heat-generating cosmetic comprising

*Sub B1*

(a) 40 to 80 % by weight of at least two compounds selected from the group consisting of polyethylene glycol, 1,3-butylene glycol, glycerol, polyoxyethylene glyceryl ether and polyoxyalkylene-modified organopolysiloxane, wherein said polyoxyethylene glyceryl ether has the number of additional ethylene oxide units of 10 to 100, said polyoxyalkylene-modified organopolysiloxane has 2 or 3 alkylene carbon atoms, and said polyoxyalkylene-modified organopolysiloxane is an essential ingredient,

(b) 5 to 40 % by weight of silicic acid anhydride or silicic acid hydrate, and

(c) 0.5 to 30 % by weight of a thickening agent, and which is substantially non-aqueous.

*Sub 1.* (New) A heat-generating cosmetic comprising

(a) 40 to 80 % by weight of at least two compounds selected from the group consisting of polyethylene glycol, 1,3-butylene glycol, glycerol, polyoxyethylene glyceryl ether and polyoxyalkylene-modified organopolysiloxane, wherein said polyoxyethylene glyceryl ether has the number of additional ethylene oxide units of 10 to 100, said polyoxyalkylene-modified organopolysiloxane has 2 or 3 alkylene carbon atoms, and said polyoxyalkylene-modified organopolysiloxane is an essential ingredient,

(b) 1 to 50 % by weight of synthetic hydrotalcite or synthetic calcined hydrotalcite, and

(c) 0.5 to 30 % by weight of a thickening agent, and which is substantially non-aqueous.

*Sub 8.* (New) A heat-generating cosmetic comprising

(a) 5.0 to 70.0 % by weight of at least two compounds selected from the group consisting of polyoxyethylene glycetyl ether and polyoxyalkylene-modified organopolysiloxane, wherein said polyoxyethylene glycetyl ether has the number of additional ethylene oxide units of 10 to 100, said polyoxyalkylene-modified organopolysiloxane has 2 or 3 alkylene carbon atoms, and said polyoxyalkylene-modified organopolysiloxane is an essential ingredient,

(b) 1.0 to 50.0 % by weight of zeolite, and

(c) 0.5 to 60.0 % by weight of a thickening agent,

and which is substantially non-aqueous.

9. (New) The heat-generating cosmetic according to Claim 6, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

10. (New) The heat-generating cosmetic according to Claim 7, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

11. (New) The heat-generating cosmetic according to Claim 8, wherein said thickening agent is at least one compound selected from the group consisting of hydroxypropyl cellulose, aluminum starch octenylsuccinate, synthetic aluminum silicate and kaolin.

12. (New) The heat-generating cosmetic according to Claim 6, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80  $\mu\text{m}$ .

13. (New) The heat-generating cosmetic according to Claim 7, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80  $\mu\text{m}$ .

14. (New) The heat-generating cosmetic according to Claim 8, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80  $\mu\text{m}$ .

15. (New) The heat-generating cosmetic according to Claim 9, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80  $\mu\text{m}$ .

16. (New) The heat-generating cosmetic according to Claim 10, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80  $\mu\text{m}$ .

17. (New) The heat-generating cosmetic according to Claim 11, which further comprises (d) sodium polyacrylate powder having a particle size of 1 to 80  $\mu\text{m}$ .

18. (New) The heat-generating cosmetic according to Claim 6, wherein said polyoxyalkylene-modified organopolysiloxane has the number of alkylene oxide units of 10 to 100.

19. (New) The heat-generating cosmetic according to Claim 7, wherein said polyoxyalkylene -modified organopolysiloxane has the number of alkylene oxide units of 10 to 100.

20. (New) The heat-generating cosmetic according to Claim 8, wherein said polyoxyalkylene-modified organopolysiloxane has the number of alkylene oxide units of 10 to 100.

21. (New) The heat-generating cosmetic according to Claim 6, wherein said polyoxyalkylene -modified organopolysiloxane is polyoxyethylene-modified organopolysiloxane.

22. (New) The heat-generating cosmetic according to Claim 7, wherein said polyoxyalkylene -modified organopolysiloxane is polyoxyethylene-modified organopolysiloxane.

23. (New) The heat-generating cosmetic according to Claim 8, wherein said polyoxyalkylene -modified organopolysiloxane is polyoxyethylene-modified organopolysiloxane.

24. (New) The heat-generating cosmetic according to Claim 12, wherein said sodium polyacrylate powder is contained in an amount of 0.05 to 2.0% by weight in the heat-generating cosmetic.

25. (New) The heat-generating cosmetic according to Claim 13, wherein said sodium polyacrylate powder is contained in an amount of 0.05 to 2.0% by weight in the heat-generating cosmetic.